



ANKI RELEASES FREE APP UPDATE WITH NEW GAMEPLAY FEATURES FOR ITS HIT ROBOTIC BATTLE-RACING GAME, ANKI OVERDRIVE

SAN FRANCISCO – March 22, 2016 – [Anki](#), the pioneering robotics and artificial intelligence (AI) company, today released a free app update for **Anki OVERDRIVE**, allowing players to customize their battle-racing experience with modifiers. A unique software driven product that converges toys, videogames and robotics, the company is able to continually support *Anki OVERDRIVE* with new features throughout the year to enhance the gameplay experience at no extra costs to players. Since the launch this holiday, players have logged in 1.7 million hours of gameplay and driven more than 1.6 million miles in the game; impressive considering these robotic supercars are no bigger than 1/43 in scale.

Modifiers will help gamers battle-race in their own exciting way. Activated while in Open Play mode, users can choose from one of two modifiers including “Balance Cars” and “One Shot.” In triggering Balance Cars, all upgrades will be removed from each commander, setting the stage for the ultimate true test of skill as players level the playing field. With the One Shot modifier enabled, players can keep the intensity at an all-time high as each commander is equipped with a golden gun where one well-aimed shot will disable their opponent’s vehicle.

The new update will also include changes to the track scanning system where now users can get right back into the action after a game without having to re-scan the track layout if it hasn’t changed. Conversely, if a player decides last minute to alter the battlefield after they’ve already hit the track scan button, they can hit re-scan without the need to go back to the beginning.

Anki reimagined interactive play and the ways that ‘toys’ are experienced with *Anki OVERDRIVE*. Anki took their groundbreaking battle-race experience in a new direction with state-of-the-art modular tracks, high-end car designs and new advances in gameplay. *Anki OVERDRIVE* Starter Kits (\$149.99 in the US and Canada) and expansion cars (\$49.99 in the US and Canada) are currently now on sale by visiting www.anki.com. For the full list of current device compatibility, please visit [here](#).

Keep up with the latest Anki news and join the conversation at <http://www.facebook.com/anki> and follow us on Twitter at www.twitter.com/anki

About Anki

Named one of the *Top 50 Most Innovative Companies* in 2015 by Fast Company, Anki is dedicated to bringing consumer robotics into everyday life, building on decades of scientific research to make artificial intelligence accessible to everyone. Founded in 2010 by Carnegie Mellon Robotics Institute

graduates, Anki creates consumer experiences using technology that was once confined to robotics labs and research institutes.

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