



ANKI LAUNCHES ROBOTIC SUPERTRUCKS FOR HOLIDAY HIT ANKI OVERDRIVE
*Highly Anticipated Expansion to the World's Most Intelligent Battle Racing System Now On-sale
for \$59.99*

SAN FRANCISCO, October 3, 2016 – [Anki](#), the consumer robotics and artificial intelligence (A.I.) company, is taking its hit battle-racing system, [Anki OVERDRIVE](#), to the next level with the release of two new Supertrucks, **FREEWHEEL** and **X52**, available in stores and online starting today. The new battle rigs supersize the *Anki OVERDRIVE* experience with an intimidating frame that is nearly triple the size of current Supercars. But beyond their size, Supertrucks also come equipped with powerful new weapons and exhilarating game modes that will set the stage for the ultimate true test of skill, pitting size and strength against speed and agility. FREEWHEEL and X52 are priced at \$59.99 and available at major retailers including Toys“R”Us, Target, Best Buy (online), Amazon and on www.anki.com/overdrive. A limited edition Supertruck, X52 ICE, will also be available exclusively at Target.

FREEWHEEL and X52 were designed by critically-acclaimed Hollywood car designer Harald Belker, whose graphically bold vision and style for futuristic vehicle designs have been seen in fan-favorite films like “Minority Report” (2002), “TRON: Legacy” (2010), and “Total Recall” (2012).

Each Supertruck comes with new weapons including X52’s “Pulse Ram,” which will blast opponents off the track, and FREEWHEEL’s “Gravity Trap” that will disable opponents’ Supercars, causing them to lose control. These vehicles are designed to make gameplay more robust and level the playing field, putting players’ true skill to the test.

Aside from commanding Supertrucks in any of *Anki OVERDRIVE*’s open-play game modes, the battle rigs come armed with their own exclusive game mode called, **TAKEOVER**. In TAKEOVER, players start each match in their chosen Supercars. Anyone that can break through a Supertruck’s defenses will take control of the vehicle to wreak havoc on their opponents until another player disables them and takes command of the Supertruck.

About Anki OVERDRIVE

Featuring tech so advanced that it feels like the future, *Anki OVERDRIVE* is the world’s most intelligent battle racing system. Use your mobile device to take control of robotic Supercars, driven by powerful A.I. and equipped with deadly strategy. Whatever track you build, they’ll learn it. Wherever you drive, they’ll hunt you down. The better you play, the better they become. Whether you battle A.I. opponents or friends, your tactical options are unlimited. And with continuous software updates, the gameplay always stays fresh. Customize weapons. Swap out cars. Build new tracks. It’s easy to pick up, and nearly impossible to put down.

As of September, players have logged in 3.4 million hours of gameplay, driven more than 2.3 million miles in the game, and built nearly 60,000 different track configurations.

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About Anki

Anki is harnessing robotics and artificial intelligence to bring to life consumer products with unprecedented level of intellect and interactive capabilities. Founded in 2010 by three Carnegie Mellon Robotics Institute graduates, Anki creates consumer experiences using cutting-edge technology that was once confined to robotics labs and research institutes. For more information, visit www.anki.com.

Media Contact:

Andrew Cha
Communications Manager
Anki
415-531-7764
acha@anki.com

Brett Gold/Alexis Mortenson
DKC News
212-685-4300
brett_gold@dkcnews.com / alexis_mortenson@dkcnews.com